



# International Dual Career Network Copenhagen Newsletter April 2017

## Carlsberg Career Event: Finding Your Purpose



IDCN Copenhagen headed to the brewery district of town on 9 March for our latest career event, Finding Your Purpose, hosted by Carlsberg. Ninety IDCN members and corporate representatives gathered to explore the concept of "purpose": What it is and why it is vital to both companies and job seekers.

Charlotta Lyon, VP Sustainability, Internal Communications and Western Europe Corporate Affairs at Carlsberg Group, took the audience on the journey of how Carlsberg rediscovered its purpose. She explained that about 10 years ago due to series of mergers and expansions Carlsberg found itself faced with a lack of a sense of common culture and purpose among its employees. The company overcame this by drawing on its heritage -- its Danish roots and its founder's pursuit of perfection, his search for innovative solutions and willingness to share these for the benefit of society. These values were built upon to create a new sense of purpose, transforming

the company and giving its employees renewed drive and direction.

Kasper Neerup Villumsen, HR Business Partner at Carlsberg Group, followed this with an interactive workshop to help IDCN members find their own purpose.

He introduced the Japanese concept of *ikigai* -- a reason for being, something that brings meaning to life. Then he challenged the audience to try to find their own *ikigai* & share it with their neighbours. This brought home the point that it is easier to connect to and remember the person who shares a little of their real self rather than the person who reels off a smooth but detached elevator speech.

A structured networking session followed featuring representatives from Carlsberg, EY, Glycom, Maersk and University of Copenhagen. And the day closed with an opportunity to continue networking over a sample of the results of Carlsberg's purpose: Beer!

## SUCCESS STORIES: Darko Kjiroski & Cristina Hernandez Rollan

*The Technical University of Denmark (DTU) is an IDCN Copenhagen Corporate Member and as a workplace it offers opportunities for very diverse profiles. In November last year, DTU and IDCN organized the “Internships Open Doors” career event. This proved to be very relevant for two IDCN Partner Committee members, Darko Kjiroski and Cristina Hernandez Rollan, both of whom recently applied for the same internship position at DTU.*



Darko Kjiroski

**IDCN Communication Team member Darko Kjiroski applied for and recently started a Project Office Support internship at DTU Biosustain.**

### **Can you tell us how you got your internship position?**

I found out about the internship position through IDCN, so I applied for it the same day and I was called for an interview. During the interview, my work at IDCN was mentioned and I was pleasantly surprised to learn that this experience had a great impact on the interview process. Overall, I believe that due to the similar nature of the internship requirements and the tasks that I performed at IDCN, I was seen as the right candidate for the position.

### **What is your advice for IDCN partner members?**

My first piece of advice is to get involved with IDCN and sign up to volunteer, as it gives you the chance to gain a lot of new skills. Attend the events, network with people and get more information about your job search.

My second piece of advice is to stay positive and think about internship/subsidized salary positions. These give you an excellent opportunity to work professionally for certain period of time and meet a lot of people who might later help you with recommendations and references.



Cristina Hernandez Rollan

**Cristina Hernandez Rollan also applied for the same internship, but did not get the position. However, the department were so interested in her profile and scientific background, they offered her a three-month internship position as a Research Assistant.**

### **Can you tell us how you got your position at DTU?**

At first, I applied for the Office Support internship which I learned about through the IDCN network. My motivation behind my application was to expand my horizons in a new area where I could learn other skills and competences within communication and administration in a research center. As a result, I was invited to an interview where they noticed my strong background in scientific research. They asked me if they could pass on my professional details to the centre’s laboratories and a few days afterward, I was offered the internship position as a research assistant that I enjoy today.

### **What advice would you give to other IDCN Partner Members?**

My advice to other IDCN partner Members is to stay active and positive. Do not hesitate to expand your horizons even if that means trying and learning new competences and skills, you never know what might get you a job!



SHARE YOUR  
SUCCESS STORY:

Found a job?  
Started an internship? Relocated?

Please let us know by email at:  
[membership.copenhagen@IDCN.info](mailto:membership.copenhagen@IDCN.info)

Don't miss IDCN's next career  
event hosted by L'Oréal!

9 JUNE  
2017

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